# **BA (Hons) Game Arts**

# **DEFINITIVE MODULE RECORDS**

The programme of study is divided into modules as set out in this module handbook. The modules are written in such a way as to be useful and relevant for a number of years and describe the skills and knowledge you will be exposed to, and the types of activity we expect you to undertake. However, these modules will always be interpreted through assignments. These assignments are revised each year to ensure their relevance to the workplace, new developments in the subject, emerging technology and the needs and interests of individual student groups. Each module will have a final (summative) assessment. This may consist of one assessment at the end of the module, or several smaller assessments, which take place both during and at the end of the module.

At the initial assignment briefing, you will be made aware of the specified learning outcomes and assessment criteria for the module. The assignment will very clearly state the work required for assessment and the way in which the assessment will be conducted. Each module assignment brief will clearly refer to the learning outcomes and assessment criteria and the tasks required to achieve them. The brief should be read in conjunction with the indicative grading matrix to help you gain maximum benefit from your work.

Each module includes an essential reading list. This list will also be extended for the assignment to ensure relevance and currency.

1. Factual Information				
Module Code & Title	BAGA101	Level	4	
Asset Creation Credit Value 20				
Module Type	Practical	Notional learning hours	200	

### 2. Rationale for the module and its links with other modules

This module will cover the skills needed for students to creatively produce game ready assets using 3D polygon modelling. It is a core vocational 3D skill needed towards developing computer games for both indie and AAA titles. Students will be introduced to the possibilities of 3D modelling in the context of game asset creation. This process also contains preproduction process and should have a portfolio artwork at its core. This modules skills and knowledge could be a major strand to underpin the 3D route for developing the final year project at level 6, year 3.

### 3. Aims of the module

- To instil confidence in the development of 3D assets for games environment and other related creative areas.
- To introduce and expand 3D skills towards making students proficient in asset creation.
- To demystify the procedure and theories working in the 3D virtual environment to a more expansive vision enabling tools for creative thinking.
- To facilitate the ability to promote a personal vision in a creative project.

#### 4. Indicative content

The module will cover:

Fundamental theories of working in a 3D software package

The effective use of visual research, referencing and planning

The introduction of interface and navigation in 3D and 2D software

Core fundamental Polygon modelling skills in the production of a games asset/3D model The preparation of 3D model for the addition of material using UVW mapping and unwrapping techniques

Texture creation for materials/shaders ready for implementation into game engine

Developing original personal creative judgments on aesthetics and atmosphere

The use of lighting and rendering techniques for portfolio development

Organising and presenting a final set of outcomes

### 5. External/Industry links

Students will be encouraged to publish or exhibit outcomes to an external audience.

Students will be introduced to good industry practice aimed towards employment in the game industry Students will source outside reference material for the creation of good asset creation Visiting lecturers / practitioners

### 6. Assessment strategy, assessment methods and relative weightings

Formative assessment in seminar feedback, critiques and individual progress tutorials.

Summative assessment 100% coursework:

Digital portfolio of all visual development

Final outcome

Portfolio of visual research

7. Mapping of assessment tasks to learning outcomes (see annex 1)					
Assessment tasks	<b>A</b> 1	B1	C1		
Digital Folders containing organised evidence of preproduction and production process	х		х		
Portfolio of creative outcomes and Final Outcome		х	х		

8. Reading list				
Key texts:				
Author	Year	Title	Publisher	Location
Derakhshani R L.,	(2013)	Autodesk 3ds Max 2014 Essentials	Autodesk Official Press	UK
Recommended tex	xts:			
Ahearn L.,	(2011)	3D Game Textures: Create Professional Game Art Using Photoshop [Paperback]	Focal Press	Massachusetts
Chandler, M.,	(2014)	3ds Max Projects: A Detailed Guide to Modeling, Texturing, Rigging, Animation and Lighting	3dTotal	Worcestershire
Chandler, M.,	(2014)	3dTotal 3ds Max Projects: A Detailed Guide to Modelling, Texturing, Rigging, Animation and Lighting by 3dTotal	3DTotal	Worcestershire
Greenway T., Press3D Total	(2011)	Photoshop for 3D Artists: Volume 1 [Paperback].	3DTotal	Worcestershire

# 9. Other indicative sources (e.g. websites)

www.stashmedia.com

www.lynda.com http://www.hongkiat.com/blog/the-ultimate-collection-of-3ds-max-tutorials/ http://www.3dtotal.com/index\_tutorial.php

http://cgi.tutsplus.com/ http://www.creativebloq.com/tag/tutorial

A. Knowledge and understanding	Learning and teaching strategy
At the end of the module, learners will be	Studio development: Practical and theoretical
expected to:	studio practice alongside peers
	Private and Independent study: to begin to
A1: Identify appropriate personal skill sets in	develop students' learning autonomy and
relation to the computer games industry relevant	ownership of the knowledge and information
to the development of an effective workflow when	gained during the module
planning and creating game ready content.	Critiques: linking between theory and practice
	and how this supports the evaluative process
	Research and referencing through practice
	development: underpinning personal practice
	through investigation of external professional
	practice
B. Cognitive skills	Learning and teaching strategy
At the end of the module, learners will be	Tutorials: to reinforce individual understanding
expected to:	and ensure that the knowledge learnt
	Private and Independent study: to begin to
B1: Explore personal creative practice in the	develop students' learning autonomy and
confines of computer game software and in	ownership of the knowledge and information
response to a set game arts brief.	gained during the module
	Research and referencing through practice
	development: underpinning personal practice
	through investigation of external professional
C. Duratical and material and ability	practice
C. Practical and professional skills	Learning and teaching strategy
At the end of the module, learners will be	Studio development: Practical and theoretical
expected to:	studio practice alongside peers
C4. Has a rouge of digital game auto to shair year	Studio Practical Workshops and
C1: Use a range of digital game arts techniques	<b>Demonstration:</b> implementation of skills and
in the sound implementation of a games arts	good practice.  Private and Independent study: to begin to
project.	develop students' learning autonomy and
	ownership of the knowledge and information
	gained during the module
	gained during the module

1. Factual Information			
Module Code & Title	BAGA102	Level	4
	Game Play Creation		
Module Leader		Credit Value	20
Module Type	Practical	Notional learning hours	200

### 2. Rationale for the module and its links with other modules

This module will explore game play theory towards a practical outcome. The theories learned should underpin much of the practical skills taught in BA (Hons) Game Arts. It will give students the opportunity to explore the theory of play and underpin their practice with a sound knowledge of both real world and virtual game types. These game ideas will be simple digital prototypes introducing digital students to game architecture and game environment. In the final year students will create an interactive game artefact for which this module will be crucial.

### 3. Aims of the module

- To expand the students understanding of the possibilities of game play through exploring strategies for creative thinking, exploring ideas and organising and communicating creative concepts.
- To explore the necessary theories and processes involved with the creation of content.
- To introduce pre-visualisation and the production of clear informative planning.
- To explore digital processes and technical aspects of asset implementation in game level design.
- To explore visualisation in the confines of a simple enclosed environment.
- To explore the flow and movement through simple game environment.

### 4. Indicative content

The module will cover:

Playing a range of games and analysing the activities

Exploring spatial awareness both in game and relationship between the user and the game platform

Exploring the architecture of space in games

Playing games and analysing the rules and systems that confine the player

Examining preconceived ideas of mainstream computer games and questioning the nature of game play

Exploring a range of game play theories

Brain storming and developing ideas

Analysis of movement through a game level or real world equivalent

Design and produce a paper-based prototype

The visual language in relation to creating a game architecture to inform design and build Introduce a range of in game engine skills such as:

Asset or sprite creation

Theory of game engine procedure

Collision geometry

Interactive elements in-game

Sound elements in games

Presentation of a game prototype

### 5. External/Industry links

Exploration of existing games products in relationship to the students own creative aspirations. Students will be encouraged to exhibit outcomes to an external audience.

# 6. Assessment strategy, assessment methods and relative weightings

Formative assessment in seminar feedback, critiques and individual progress tutorials. Summative assessment 100% coursework:

Paper based design and prototype

Digital game prototype

A visual and annotated digital portfolio of all relevant project development work

7. Mapping of assessment tasks to learning outcomes (see annex 1)					
Assessment tasks	A2	B3	C1	D1	
Paper based evidence of game prototype		Х		Х	
Final digital playable prototype		Х	Х	Х	

8. Reading list				
Key texts:				
Author	Year	Title	Publisher	Location
Salen. K.,	(2003)	Rules of Play: Game Design Fundamentals	MIT Press	Massachusetts
Salen. K., and Zimmerman. E.,	(2006)	The game design reader: a rules of play anthology	MIT Press	Massachusetts
Recommended te	xts:			
Totten .C.W.,	(2014)	An Architectural Approach to Level Design	John Wiley & Sons	West Sussex
Blackman. S.,	(2013)	Beginning 3D Game Development with Unity 4: All- in-one, multi- platform game development 2nd Edition	Apress	New York
Bura. J.,	(2014)	Construct 2 Game Development by Example	Packt Publishing	Birmingham
Calabrese. D.,	(2014)	Unity 2D Game Development	Packt Publishing	Birmingham
Dillon. R.,	(2014)	HTML5 Game Development from the Ground Up with Construct 2	A K publishing	California
Flanagan. M.,	(2009)	Critical play: radical game design	MIT Press	Massachusetts
Mooney. T.,	(2012)	Unreal Development Kit Game Design Cookbook	Packt Publishing	Birmingham

### 9. Other indicative sources (e.g. websites)

http://cgi.tutsplus.com/

www.scirra.com/construct2

http://www.creativebloq.com/tag/tutorial

A. Knowledge and understanding	Learning and teaching strategy
At the end of the module, learners will be	Studio development: Practical and theoretical
expected to:	studio practice alongside peers
	Private and Independent study: to begin to
A2: Explore game play idea, key theories and	develop students' learning autonomy and
discourses in the context of using innovative	ownership of the knowledge and information
design strategies towards a designated games	gained during the module
creation.	Research and referencing through practice
	development: underpinning personal practice
	through investigation of external professional
	practice
B. Cognitive skills	Learning and teaching strategy
At the end of the module, learners will be	Tutorials: to reinforce individual understanding
expected to:	and ensure that the knowledge learnt
	Private and Independent study: to begin to
B2: Identify a range of design issues that	develop students' learning autonomy and
communicate personal concepts through a range	ownership of the knowledge and information
of preproduction techniques into original game	gained during the module
artworks.	Lectures and seminars: to introduce the
	concepts and research methodologies involved
	Critiques: linking between theory and practice
	and how this supports the evaluative process
	Group discussions/Group work: developing
	teamwork in studio environment
	Research and referencing through practice
	development: underpinning personal practice
	through investigation of external professional
	practice
C. Practical and professional skills	Learning and teaching strategy
At the end of the module, learners will be	Studio development: Practical and theoretical
expected to:	studio practice alongside peers
04 D 4	Studio Practical Workshops and
C1: Develop a range of digital game arts	<b>Demonstration:</b> implementation of skills and
techniques towards the sound implementation	good practice.
into a games arts project.	Private and Independent study: to begin to
	develop students' learning autonomy and
	ownership of the knowledge and information
	gained during the module
D. Key transferable skills	Learning and teaching strategy
expected to.	
D1: Present an annotated and visual portfolio	
project.	
	through investigation of external professional
D. Key transferable skills  At the end of the module, learners will be expected to:  D1: Present an annotated and visual portfolio that aesthetically and informatively displays an effective overview the full range of the game arts project.	Learning and teaching strategy  Studio development: Practical and theoretical studio practice alongside peers  Private and Independent study: to begin to develop students' learning autonomy and ownership of the knowledge and information gained during the module  Research and referencing through practice development: underpinning personal practice

1. Factual Information			
Module Code & Title	BAGA103	Level	4
	Drawing for Game Arts		
Module Leader		Credit Value	20
Module Type	Practical	Notional learning hours	200

### 2. Rationale for the module and its links with other modules

The module develops observational skills, 2D visualisation processes and other visual communication techniques to aid the design/preproduction process involved in developing game arts. This module underpins the core idea generation and preproduction process involved within all the practical modules in BA (Hons) Game Arts. It will instil confidence in the student to communicate with traditional manual and digital drawing/design process.

### 3. Aims of the module

- To build confidence in the process of mark making in the development of personal idea generation.
- To introduce students to a range of visual sources to widen their awareness of artistic trends and technical procedure.
- To experiment through a range of development processes when producing visualisation and concept for the computer games industry.
- To dissect the work of a range of artists to better understand the issues and aesthetics in the game and related industries.
- To communicate effectively when designing and negotiating personal ideas and concepts.

### 4. Indicative content

The module will cover a range of skills towards building confidence and affective visual communication when expressing and presenting personal ideas.

Drawing from the human form experimenting in measured drawing and instinctual mark making

Personal idea generation through the use of sketch books and concept sheets.

Explore a range of artistic and stylistic options to develop a wider visual language

Developing a range of visual styles towards creating original game aesthetic

Developing concept art ideas and themes

Brainstorming and creating thumbnails, silhouettes and roughs towards design sheets

Developing initial ideas towards final concept through negotiation

Using a range of digital techniques towards the creation of digital painting

Correlation between traditional manual drawing digital drawing and painting, towards the implementation game arts generation

### 5. External/Industry links

Exploration of existing games practice in relationship to the students own creative aspirations Students will be encouraged to exhibit outcomes to an external audience

Students will source outside reference material in the creation of art work

Introduce visiting lecturers and practitioners

Visits to local galleries and other areas of interest

# 6. Assessment strategy, assessment methods and relative weightings

Formative assessment in seminar feedback, critiques and individual progress tutorials.

Summative assessment 100% coursework:

Digital portfolio of all visual development

Final outcome

Portfolio of research

Reflective presentation

7. Mapping of assessment tasks to learning outcomes (see annex 1)					
Assessment tasks	A4	B2	C4	D1	
Portfolio exploring traditional manual drawing techniques	х	х	х		
Portfolio exploring digital drawing and painting techniques	х	х	х	х	

8. Reading list				
Key texts:				
Author	Year	Title	Publisher	Location
Solarski, C.,	(2012)	Drawing Basics and Video Game Art	Watson-Guptill	New York
Kennedy, S. R.,	(2013)	How to Become a Video Game Artist	Watson-Guptill	New York
Recommended te	xts:			
3DTotal	(2013)	Sketching from the Imagination	England: 3DTotal. 320	Worcestershire
Bertling, T.,	(2013)	How to Draw	Titan Books	
Greenway, T., Press3D Total	(2011)	Photoshop for 3D Artists: Volume 1 [Paperback].	3DTotal Publishing	Worcestershire
Robertson, S.,	(2012)	Skillful Huntsman, The: Visual Development of a Grimm Tale at Art Center College of Design	Design Studio Press	California
Robertson, S.,	(2013)	How to Draw: Drawing and Sketching Objects and Environments from Your Imagination	Design Studio Press.	California
Whitlatch, T.,	(2011)	Animals Real and Imagined.	Titan Books.	London
Whitlatch, T., and Carrau, B.,	(2010)	The Wildlife of Star Wars: A Field Guide	Chronicle Books	California

### 9. Other indicative sources (e.g. websites)

http://www.conceptart.org/go/learn/

http://www.artstation.com/

http://conceptartworld.com/

http://cgcookie.com/concept/gallery/

http://artists.pixelovely.com/practice-tools/figure-drawing/

A. Knowledge and understanding	Learning and teaching strategy
At the end of the module, learners will be expected to:	<b>Tutorials:</b> to reinforce individual understanding and ensure that the knowledge learnt is contextualised for the student's individual subject
A4: Explore the aesthetic possibilities of game arts practice in a wider artistic context and outside of main programme area, to develop an original personal visual vocabulary.	area  Studio development: to begin to develop studio practice alongside other students within a context of practical and theoretical engagement  Private study: to begin to develop students' learning autonomy and ownership of the knowledge and information gained during the module
B. Cognitive skills	Learning and teaching strategy
At the end of the module, learners will be expected to:	<b>Tutorials:</b> to reinforce individual understanding and ensure that the knowledge learnt is contextualised for the student's individual subject
<b>B2:</b> Identify a range of design issues that communicate personal concepts through a range of preproduction techniques into original game artworks.	area Studio development: to begin to develop studio practice alongside other students within a context of practical and theoretical engagement Private study: to begin to develop students' learning autonomy and ownership of the knowledge and information gained during the module
C. Practical and professional skills	Learning and teaching strategy
At the end of the module, learners will be expected to:  C4: Use manual and digital techniques in the design and experimentation stages of preproduction towards a final game art artefact.	Studio development: to begin to develop studio practice alongside other students within a context of practical and theoretical engagement  Private study: to begin to develop students' learning autonomy and ownership of the knowledge and information gained during the module
D. Key transferable skills	Learning and teaching strategy
At the end of the module, learners will be expected to:  D1: Consolidate an annotated and visual portfolio that aesthetically and informatively displays effective overview the full range of the game arts project.	Tutorials: to reinforce individual understanding and ensure that the knowledge learnt is contextualised for the student's individual subject area  Studio development: to begin to develop studio practice alongside other students within a context of practical and theoretical engagement  Private study: to begin to develop students' learning autonomy and ownership of the knowledge and information gained during the module

1. Factual Information				
Module Code &	BAGA104	Level	4	
Title	Professional Practice 1			
Module Leader		Credit Value	20	
Module Type	Theory and Practice	Notional learning hours	200	

### 2. Rationale for the module and its links with other modules

Exploration into the vocational opportunities that will be available to the students through the completion of the BA (Hons) Game Arts. Develop a clear understanding of personal relationships with the computer games industry and other related creative areas. Engage in entrepreneurial practice to develop a wider understanding of the employment possibilities as a games artist.

### 3. Aims of the module

- To give the opportunity for students to familiarise themselves with the games and related industries
- To encourage confident use of electronic communications to expand personal experience in communicating to a wider audience.
- To develop effective professional communication methods of contacting employers, networking, interviews, self-presentation and the production of an effective and professional CV.
- To explore appropriate career opportunities, developing an action plan to enhance potential career progression.
- To reflect on current personal skills, qualities, experience and abilities in conjunction with the
  expectations of the work place.

### 4. Indicative content

The module will explore the games industry structures and the skills and knowledge needed to succeed. Through the acquisition of this information the student will build confidence and produce effective communication skills.

Company research reference sources to present an analysis orally and in a written format Games company structures and work patterns for the game artists disciplines

Skills audit for access into the games industry

Personal action plan development

Soft and interpersonal skills in effective communication

Electronic communication skills for employment and marketing

Presentation techniques

Interview technique

CV and interview techniques

### 5. External/Industry links

Visits to local galleries and other relevant areas of interest

Visiting lecturers / practitioners

Exploration of existing games products in relationship to the students own creative aspirations.

# 6. Assessment strategy, assessment methods and relative weightings

Formative assessment in seminar feedback, critiques and individual progress tutorials.

Summative assessment 100% coursework:

Visual and oral presentation

Written outcomes

Portfolio of research

7. Mapping of assessment tasks to learning outcomes (see annex 1)					
Assessment tasks	A1	A5	B5	D2	D4
Written and visual report and portfolio	Х		х		Х
Presentation		Х		Х	Х

8. Reading list					
Author	Year	Title	Publisher	Location	
Key texts:					
Radoff, J.,	(2011)	Game On: Energize your	John Wiley &	West Sussex	
		business with Social	Sons		
		Media Games			
Brathwaite, B.,	(2011)	Breaking Into the Game	Delmar Cengage	New York	
		Industry: Advice for a	Learning		
		Successful Career from	_		
		Those Who Have Done It			
Recommended t	exts:		•	•	
Brown, J.,	(2015)	How to Become a Game	How2become	Lancaster	
		Designer 2015 - The			
		ULTIMATE guide to			
		breaking into the Game			
		Industry			
Cole, J.,	(2011)	Creative CV Guide	University College	Falmouth	
, ,			Falmouth		
Dreskin. J.,	(2015)	A Practical Guide to Indie	Focal Press	Oxford	
		Game Marketing			
Flew, T.,	(2011)	The Creative Industries:	Sage Publications	London	
		Culture and Policy	Ltd		
Hill-Whittall, R.,	(2015)	The Indie Game	Focal Press	Oxford	
		Developer Handbook			
Innes, J.,	(2012)	The Cover Letter Book:	Pearson	Cambridge	
		Your Definitive Guide to			
		Writing the Perfect Cover			
		Letter			
Innes, J.,	(2012)	The CV Book: Your	Pearson	Cambridge	
		Definitive Guide to Writing			
		the Perfect CV			
Innes, J.,	(2012)	The Interview Question &	Pearson	Cambridge	
		Answer Book: Your			
		Definitive Guide to the			
		Best Answers to Even the			
		Toughest Interview			
		Questions			

### 9. Other indicative sources (e.g. websites)

http://www.gdcvault.com/

http://www.pixelprospector.com/

http://creativeskillset.org/creative\_industries/games

http://www.gamasutra.com/

http://www.gamesindustry.biz/jobs/any/uk-and-europe

http://www.gamesjobsdirect.com/

http://jobs.edge-online.com/

http://www.mcvuk.com/jobs http://www.aswift.com/

http://www.esrb.org/about/video-game-industry-statistics.jsp

http://www.businessofgames.com/

A. Knowledge and understanding	Learning and teaching strategy
At the end of the module, learners will be	Tutorials: to reinforce individual understanding
expected to:	and ensure that the knowledge learnt is
	contextualised for the student's individual subject
A1: Identify appropriate personal skill sets in	area
relation to the computer games industry towards	Private study: to begin to develop students'
the development of an effective workflow when	learning autonomy and ownership of the
planning and creating game ready content.	knowledge and information gained during the module
A5: Identify the relationship between contextual	Lectures and seminars: to introduce the
research and personal practice in the context of	concepts and research methodologies involved
the game industry and the wider cultural	Critiques: to begin to enable students to relate
environment.	their work to a growing awareness of the link
	between theory and practice and how this
	supports the evaluative process
B. Cognitive skills	Learning and teaching strategy
At the end of the module, learners will be	Tutorials: to reinforce individual understanding
expected to:	and ensure that the knowledge learnt is
	contextualised for the student's individual subject
<b>B5: Identify</b> through research an appropriate	area
area of game arts studies, which will inform	Private study: to begin to develop students'
contextual and personal creative practice.	learning autonomy and ownership of the
	knowledge and information gained during the
	module
	Lectures and seminars: to introduce the
	concepts and research methodologies involved
	Critiques: to begin to enable students to relate
	their work to a growing awareness of the link
	between theory and practice and how this
	supports the evaluative process
D. Key transferable skills	Learning and teaching strategy
At the end of the module, learners will be	Tutorials: to reinforce individual understanding
expected to:	and ensure that the knowledge learnt is
	contextualised for the student's individual subject
<b>D2: Develop</b> a range of individually and or group	area
presentation skills appropriate to the creative	Private study: to begin to develop students'
industries to communicate both contextual and	learning autonomy and ownership of the
practical interpretations of game arts practice.	knowledge and information gained during the
	module
D4: Evidence a developed personal	Lectures and seminars: to introduce the
interpretation of and response to a chosen aspect	concepts and research methodologies involved
of current research in the area of game studies.	Critiques: to begin to enable students to relate
	their work to a growing awareness of the link
	between theory and practice and how this
	supports the evaluative process

1. Factual Information			
Module Code & Title	BCOP100	Level	4
	Contexts of Practice 1		
Module Leader		Credit Value	20
Module Type	Theory and Practice	Notional learning hours	200

### 2. Rationale for the module and its links with other modules

This module will introduce students to key theories and will provide a range of critical approaches supporting the investigation, interpretation and analysis of contemporary creative practices. Students will study a range of ideas and concepts that have shaped the way that we understand, engage with, produce and consume art, design and media products. Students will develop core research and communication skills to help them to articulate and contextualise their understanding of the themes covered in this module. The knowledge gained in this module will support your creative practice by developing and understanding the relationship between thinking and making.

### 3. Aims of the module

- To introduce and develop understanding of a range of key social, cultural and economic theories and discourses that impact on the production and consumption of art, design and media products.
- To introduce approaches to, and perspectives on the interpretation of creative practice.
- To develop core research skills for the study of contemporary creative practice.
- To develop a range of communication skills.

#### 4. Indicative content

The module will cover through a series of themed lectures and seminars key ideas and theories relevant to the study of art, design, media practices and game studies. It will explore a range of discourses that affect the way we perceive and value art practices, including, key social and cultural theories concerned with issues of representation, ideology and narrative. The module encourages students to explore the impact of production, consumption, distribution and dissemination of the products of art, design and media practices. Seminars and group tutorials develop the ideas and concepts presented in the lectures and allow students to begin to critically examine these core themes and how they have impacted on their area of creative practice and wider society. Seminars are led or facilitated by a tutor, and individual and/or group tutorials provide guidance in relation to the assessment tasks.

### 5. External/Industry links

Visits

Visiting lecturers/practitioners

### 6. Assessment strategy, assessment methods and relative weightings

Students will be formatively assessed via their developing, micro essays to embed written academic rigor and develop a research blog/research journal to encompass all module tasks. At the end of the academic year students will submit a body of work, in the form of a research record/journal and a critical self-evaluation, for the summative assessment for this module.

Students will be required to:

- Engage in research activities that identify and demonstrate a developing understanding of key ideas and theories that affect the practice, production and consumption of art, design and media products.
- Show developing core research skills for the study of contemporary creative practice through the development of a research blog/journal.
- Demonstrate understanding and application of theoretical approaches to art, design and media in the presentation of a body of critical writings and visual research archive (such as an essay, body of critical writing or research blog).
- Critically self-evaluate the learning experience which contextualises their own area of practice informed by key ideas, theories and approaches.

Please note the assignment brief will detail all assessed tasks and how these contribute to the final grade.

7. Mapping of assessment tasks to learning outcomes (see annex 1)					
Assessment tasks	A5	B3	B5	C5	D2
Digital Research Journal	Х	Х	Х	Х	
Presentation					Х

8. Reading list				
Key texts:				
Author	Year	Title	Publisher	Location
Salen, K., & Zimmerman, E.,	(2006)	The Game Design Reader: A Rules of Play Anthology	MIT Press	Massachusetts
von Borries, F., and Walz, S. B.,	(2007)	Space/ Time/ Play	Birkhauser Verlag	Switzerland
Recommended to	exts:	·		
Koster, R.,	(2004)	A Theory of Fun For Game Design	O'Reilly Media	New York
Kafai	(2011)	Beyond Barbie and Mortal Kombat	MIT Press	Massachusetts
Bissell, T.,	(2011)	Extra Lives: Why Video Games Matter	Vintage Books	UK
Bogost, I.,	(2010)	Persuasive Games: The Expressive Power of Videogames	MIT Press	Massachusetts

### 9. Other indicative sources (e.g. websites)

### Online sources include:

www.Gamestudies.org www.JSTOR.org

www.half-real.net www.bogost.com

http://digrastudents.org/

The library has a list of the journals that we hold and have online access to.

Journals and links to journals and other sources specific for this module can be accessed via the VLE and will be indicated on project briefs.

A. Knowledge and understanding	Learning and teaching strategy
At the end of the module, learners will be	Tutorials: to reinforce individual understanding
expected to:	and ensure that the knowledge learnt is
expected to.	contextualised for the student's individual subject
A5: Investigate the relationship between	area
contextual research and personal practice in the	Private study: to begin to develop students'
contextual research and personal practice in the context of the game industry and the wider	learning autonomy and ownership of the
cultural environment.	knowledge and information gained during the
Cultural environment.	module
	Critiques: to begin to enable students to relate
	their work to a growing awareness of the link
	between theory and practice and how this
	supports the evaluative process
B. Cognitive skills	Learning and teaching strategy
At the end of the module, learners will be	Tutorials: to reinforce individual understanding
expected to:	and ensure that the knowledge learnt is
expected to.	contextualised for the student's individual subject
B3: Explore key ideas and theories within game	1
studies in relationship to the game arts in the	area  Private study: to begin to develop students'
games industry.	learning autonomy and ownership of the
games industry.	knowledge and information gained during the
<b>B5: Identify</b> an appropriate area of game arts	module
and game studies, which informs personal	Lectures and seminars: to introduce the
creative practice using a range of research and	concepts and research methodologies involved
reference source material.	Critiques: to begin to enable students to relate
reference source material.	their work to a growing awareness of the link
	between theory and practice and how this
	supports the evaluative process
C. Practical and professional skills	Learning and teaching strategy
At the end of the module, learners will be	Tutorials: to reinforce individual understanding
expected to:	and ensure that the knowledge learnt is
	contextualised for the student's individual subject
C5: Use appropriate academic conventions to a	area
written body of work, which demonstrates a	Private study: to begin to develop students'
critical understanding of thematic concerns.	learning autonomy and ownership of the
3	knowledge and information gained during the
	module
	Lectures and seminars: to introduce the
	concepts and research methodologies involved
	Critiques: to begin to enable students to relate
	their work to a growing awareness of the link
	between theory and practice and how this
	supports the evaluative process
D. Key transferable skills	Learning and teaching strategy
At the end of the module, learners will be	Tutorials: to reinforce individual understanding
expected to:	and ensure that the knowledge learnt is
	contextualised for the student's individual subject
<b>D2: Develop</b> a range of individually and or group	area
presentation skills appropriate to the creative	Private study: to begin to develop students'
industries to communicate both contextual and	learning autonomy and ownership of the
practical interpretations of game arts practice and	knowledge and information gained during the
theory.	module
	Lectures and seminars: to introduce the
	concepts and research methodologies involved
	concepts and research methodologies involved <b>Critiques:</b> to begin to enable students to relate
	concepts and research methodologies involved Critiques: to begin to enable students to relate their work to a growing awareness of the link
	concepts and research methodologies involved <b>Critiques:</b> to begin to enable students to relate

1. Factual Information			
Module Code & Title	BAIS300 Interdisciplinary Studies	Level	4
Module Leader		Credit Value	20
Module Type	Practical	Notional learning hours	200

### 2. Rationale for the module and its links with other modules

This module provides an opportunity to expand and develop skills and knowledge in fields beyond the immediate programme environment, in subject areas which are nonetheless relevant to your personal career aspirations, and which have the potential to develop new horizons and feedback into future modules. Students will engage in an elective offered by a discipline outside of your own. Electives may include: drawing, costume accessories, live art, printmaking, curatorial practice, web design, interactive media, creative writing, studio or location photography, underwater imaging, film making, contemporary crafts, textiles, & fashion marketing and promotion.

### 3. Aims of the module

- To provide the opportunity for students to explore interdisciplinary solutions for creative practice.
- To develop skills and knowledge that can be applied to future projects and situations.
- To broaden student awareness of other materials-led, process-based creative practices.

### 4. Indicative content

Students will select from a range of electives designed to broaden their knowledge of wider creative practices. The curriculum is delivered through subject-based workshops and interdisciplinary talks. Specific curriculum content and activities will vary across the electives, but the essential features of developing or enhancing skills of production and critical understanding, and building awareness of the links to personal disciplinary/professional aspirations will be core to all activities. At the mid-point, students will be given formative feedback on their progress on the module through individual, and/or small group tutorial. Students will keep a studio practice book, which will chart their development and engagement with the module. At the end of the module students will present work to their tutors and peers as part of the summative assessment of the module.

### 5. External/Industry links

Visits

Visiting lecturers / practitioners

### 6. Assessment strategy, assessment methods and relative weightings

Portfolio of practice/artefact

1000 word (or equivalent) critical evaluation

Studio practices file

10 minute presentation

7. Mapping of assessment tasks to learning outcomes (see annex 1)					
Assessment tasks	A7	B7	C8	D7	
Body of practical work/portfolio of practice/artefact	x		x		
Presentation				x	
Critical evaluation		х		х	
Research file/studio practices file		Х			

8. Reading list				
Author	Year	Title	Publisher	Location

The specific reading materials and research sources are located on the VLE for this module/specific elective

### 9. Other indicative sources (e.g. websites)

#### Journals

The specific reading materials and research sources are located on the VLE for this module/specific elective.

A. Knowledge and understanding	Learning and teaching strategy
At the end of the module, learners will be	Lectures/Interdisciplinary talks
expected to:	Group discussions
	Workshops
A7: Demonstrate understanding of materials,	Tutorials
techniques and processes in an area of creative	Summative assessment
practice outside of main programme.	
B. Cognitive skills	Learning and teaching strategy
At the end of the module, learners will be	Interdisciplinary critiques
expected to:	Workshops
<b>B7: Show</b> understanding of interdisciplinary	
ideas and concepts and evidence understanding	
in practical and theory-based outcomes.	
C. Practical and professional skills	Learning and teaching strategy
At the end of the module, learners will be	Workshops
expected to:	Group work
expected to.	Research/practice development
C8: Produce a body of work that utilises	Independent study
materials, techniques and processes from an	Formative assessment (presentations/tutorials)
area of creative practice outside main programme	Tomative assessment (presentations/taterials)
of study.	
or study.	
D. Key transferable skills	Learning and teaching strategy
At the end of the module, learners will be	Workshops aimed at increasing
expected to:	knowledge/understanding of materials,
	techniques and processes that can be utilised in
D7: Evidence ability to begin to articulate the	and applied to other disciplines/situations
potential for the transfer of materials, techniques	
and processes from one area of creative practice	Group work
to another.	Presentation
	Critical self-evaluation

1. Factual Information			
Module Code & Title	BAGA201	Level	5
	Character Creation		
Module Leader		Credit Value	40
Module Type	Practical	Notional learning hours	400

### 2. Rationale for the module and its links with other modules

The module will engage the students in the exploration of character design, creation and animation; the character will be the central player in a game world. The module will expand on the use of a range of game industry software in the conception and build of an original character. Students will be encouraged to create innovative and sophisticated character designs through a clear production line. The module will introduce animation techniques to add life and context to the character's actions. This character (high poly) or characters (low poly) will be structured to perform effectively in a designated game engine.

### 3. Aims of the module

- To conceptualise and develop a central character, that will be pivotal in a game arts context.
- To organise and present a range of pre-visualisation that communicates effectively the journey to the final design.
- To introduce complex modelling techniques that will develop skills in creating game arts artefacts.
- To develop aesthetic judgment and skills in adding textures, materials and characters finish.
- To explore animation techniques to enhance computer game interactivity.
- To examine how the character relates to a game engine architecture.

### 4. Indicative content

The module will cover:

A range of preproduction techniques towards better character design.

Visual referencing and planning towards developing character reference material.

Developing blueprints that inform the build of the model.

The use of game industry software in the production of the game character.

Texture and materials to enhance the build of the character

Experimental approaches to animation techniques in a range of character led game contexts

Developing animation for implementation into a games engine.

Creative judgments on aesthetics and atmosphere of end outcome.

Creative and informative presentation techniques towards portfolio development.

### 5. External/Industry links

Students will be encouraged to publish or exhibit outcomes to an external audience. Students will be introduced to good industry practice towards employment in game industry Students will source outside reference material in the creation of good character creation Visiting lecturers / practitioners

### 6. Assessment strategy, assessment methods and relative weightings

Formative assessment in seminar feedback, critiques and individual progress tutorials. Summative assessment 100% coursework:

Digital portfolio of all visual development

Final outcome

Portfolio of research

7. Mapping of assessment tasks to learning outcomes (see annex 1)						
Assessment tasks A1 B1 B4 C1 C2 D1						
Portfolio of development evidence x x x x						
Final creative outcome			Х	Х		Х

8. Reading list Key texts:				
Author	Year	Title	Publisher	Location
Beckmann Wells, P.,	(2013)	Face It: A Visual Reference for Multi- ethnic Facial Modeling	Focal press	Massachusetts
Gahan, A.,	(2011)	3ds Max Modeling for Games: Insider's Guide to Game Character, Vehicle, and Environment modelling	Focal press	Massachusetts
Recommended te				
Steen, J. P.,	(2009)	Rendering with mental ray and 3ds Max Autodesk Media and Entertainment	Focal Press	Massachusetts
Cardoso, J.,	(2013)	Crafting 3D Photorealism: Lighting Workflows In 3ds Max, Mental Ray and V-Ray	3Dtotal	Worcestershire
Team and Grassetti	(2012)	Zbrush Character Sculpting: Volume 1	3Dtotal	Worcestershire
Ward, A.,	(2008)	Game Character Development: Digital Sculpting for the Realtime Artist	Delmar	New York
Ahearn, L.,	(2011)	3D Game Textures: Create Professional Game Art Using Photoshop [Paperback]	Focal Press	Massachusetts
Greenway, T.,	(2011)	Photoshop for 3D Artists: Volume 1 [Paperback].	3Dtotal	Worcestershire
Stahlberg, S.,	(2005)	D'artiste Character Modelling 1.	Ballistic Publishing	Australia
Petroc, Z., Lanning, K., and Baysul, T.,	(2009)	D'artiste Character Modelling 2,	Ballistic Publishing	Australia
Dacol Jnr., C., van Beek, J-B., and Nakpil, G.,	(2010)	D'artiste Character Modelling 3.	Ballistic Publishing	Australia

# 9. Other indicative sources (e.g. websites)

http://cgi.tutsplus.com/

www.polycount.com

www.stashmedia.com

www.lynda.com

http://www.hongkiat.com/blog/the-ultimate-collection-of-3ds-max-tutorials/

http://www.3dtotal.com/index\_tutorial.php

http://www.creativebloq.com/tag/tutorial

A. Knowledge and understanding	Learning and teaching strategy
At the end of the module, learners will be	Studio development: Practical and theoretical
expected to:	studio practice alongside peers
	Private and Independent study: to begin to
A1: Develop appropriate personal skill sets in	develop students' learning autonomy and
relation to the computer games industry towards	ownership of the knowledge and information
the development of an effective workflow when	gained during the module
planning and creating game ready content.	Lectures and seminars: to introduce the
promise and a coming game come, come	concepts and research methodologies involved
	Research and referencing through practice
	development: underpinning personal practice
	through investigation of external professional
	practice
B. Cognitive skills	Learning and teaching strategy
At the end of the module, learners will be	Tutorials: to reinforce individual understanding
expected to:	and ensure that the knowledge learnt
Prince	Studio development: Practical and theoretical
B1: Demonstrate personal creative practice in	studio practice alongside peers
the confines of computer game software and in	Private and Independent study: to begin to
response to a set game arts brief.	develop students' learning autonomy and
<sub>1</sub>	ownership of the knowledge and information
B4: Systematically evidence the design	gained during the module
process towards an original games character to	Lectures and seminars: to introduce the
be central to a computer game.	concepts and research methodologies involved
bo contracto a compator game.	Critiques: linking between theory and practice
	and how this supports the evaluative process
	Research and referencing through practice
	development: underpinning personal practice
	through investigation of external professional
	practice
C. Practical and professional skills	Learning and teaching strategy
At the end of the module, learners will be	Studio development: Practical and theoretical
expected to:	studio practice alongside peers
•	Studio Practical Workshops and
C1: Implement a range of digital game arts	<b>Demonstration:</b> implementation of skills and
techniques towards the sound implementation	good practice.
into a games arts project.	Private and Independent study: to begin to
	develop students' learning autonomy and
C2: Effectively implement a range of	ownership of the knowledge and information
techniques in the design, build and preparation of	gained during the module
an original game ready character as a game arts	3
artefact.	
D. Key transferable skills	Learning and teaching strategy
At the end of the module, learners will be	Tutorials: to reinforce individual understanding
expected to:	and ensure that the knowledge learnt
	Studio development: Practical and theoretical
	studio practice alongside peers
D1: Present an annotated and visual portfolio	
<b>D1: Present</b> an annotated and visual portfolio that aesthetically and informatively displays	Private and Independent study: to begin to
that aesthetically and informatively displays	
	Private and Independent study: to begin to

1. Factual Information			
Module Code & Title	BAGA202 Level Creation	Level	5
Module Leader		Credit Value	40
Module Type	Practical	Notional learning hours	400

### 2. Rationale for the module and its links with other modules

The module will explore game/level creation in computer games. It builds on the skills and knowledge learnt in Game Play Theory and Practice and will develop the creative and practical skills needed when creating computer games for both the indie games companies and AAA games companies. This will be the core module to underpin the final major creative project in Level 6.

### 3. Aims of the module

- Present a clear correlation of evidence between level design and final creative outcome.
- Explore processes and technical aspects of game level design, and game arts visualisation in the confines of the environment.
- Provide time to explore new technical skills to meet personal aims and underpin the self-directed learning involved in independent study.
- Embed visual and conceptually contextual practice into a creative project, towards enhancing an original outcome.
- Impact a level of interactivity to engage immersion and playability into a game level.
- Reflect on the flow and movement through simple game environment.

### 4. Indicative content

The Module will cover:

Exploration of Narrative in game contexts

Impose game play theory into practice

Developing a range of pre-visualisation and planning to inform final build

Grey boxing and incremental design towards developing a more robust end product

Visual scripting language towards interactive game elements.

Asset creation of game ready assets or sprites

Accuracy in scale and function in representing a virtual game environment.

Creation of Audio elements for game enhancements

Implementation of game play mechanics

Testing functionality and usability

Presentation of final product

### 5. External/Industry links

Students will be introduced to good industry practice towards employment in game industry.

Students will source outside reference material in the creation of good asset creation

Students will source outside reference material in the creation of a diverse range of art work

### 6. Assessment strategy, assessment methods and relative weightings

Formative assessment in seminar feedback, critiques and individual progress tutorials.

Summative assessment 100% coursework:

Digital portfolio of all visual development

Pre-production and production portfolio

Final Artefact

Folder of development evidence

7. Mapping of assessment tasks to learning outcomes (see annex 1)						
Assessment tasks A3 B1 B2 C1 C3 D1						
Pre-production and production portfolio	Х		Х			Х
Final Artefact					Х	
Folder of development evidence		Х		Х	Х	

8. Reading list				
Key texts:				
Author	Year	Title	Publisher	Location
Totten, C. W.,	(2014)	An Architectural Approach to Level Design	John Wiley & Sons	West Sussex
Rogers, S.,	(2014)	Level Up!: The Guide to Great Video Game Design	A K Peters/CRC Press	Massachusetts
Recommended t	exts:	·		
Horowitz, S.,	(2014)	The Essential Guide to Game Audio, The Theory and Practice of Sound for Games	Focal Press	Massachusetts
Rudolf, K.,	(2009)	Level Design: Concept, Theory, and Practice	A K Peters/CRC Press	Massachusetts
Murdock, K L.,	(2013)	Autodesk 3ds Max 2014 Bible	John Wiley & Sons	West Sussex
		Environment Modeling: Volume I	Focal Press	Massachusetts
Blackman, S.,	(2013)	Beginning 3D Game Development with Unity 4: All-in-one, multi-platform game development 2 <sup>nd</sup> Edition	Apress	New York
Dillon, R.,	(2014)	HTML5 Game Development from the Ground Up with Construct 2	A K Peters/CRC Press	Massachusetts
Bura, J.,	(2014)	Construct 2 Game Development by Example	Packt Publishing	Birmingham
Mooney, T.,	(2012)	Unreal Development Kit Game Design Cookbook	Packt Publishing	Birmingham

### 9. Other indicative sources (e.g. websites)

www.polycount.com

http://www.pixelprospector.com/

http://www.creativebloq.com/tag/tutorial

http://www.creativecrash.com/

https://unity3d.com/learn

http://learnunity3d.com/

https://www.scirra.com/tutorials/top

Unreal 4 tutorial on You Tube:

http://www.youtube.com/playlist?list=PLZIv\_N0\_O1gaCL2XjKluO7N2Pmmw9pvhE

https://docs.unrealengine.com/latest/INT/

A. Knowledge and understanding	Learning and teaching strategy
At the end of the module, learners will be	Private and Independent study: to begin to
expected to:	develop students' learning autonomy and
'	ownership of the knowledge and information
A3: Explore a range of both manual and digital	gained during the module
pre-visualisation strategies in developing	Research and referencing through practice
innovative conceptualisation and planning of a	development: underpinning personal practice
defined project outcome.	through investigation of external professional
, , , , , , , , , , , , , , , , , , ,	practice
P. Cognitive skills	Learning and teaching strategy
B. Cognitive skills  At the end of the module, learners will be	Studio development: Practical and theoretical
· ·	
expected to:	studio practice alongside peers
P4. Demonstrate personal areative practice in	Studio Practical Workshops and
B1: Demonstrate personal creative practice in	<b>Demonstration:</b> implementation of skills and good practice.
the confines of computer game software and in response to a set game arts brief.	Private and Independent study: to begin to
response to a set game alts blief.	develop students' learning autonomy and
B2: Implement a range of design issues that	ownership of the knowledge and information
communicate personal concepts through a range	gained during the module
of preproduction techniques into original game	Group discussions/Group work: developing
artworks.	teamwork in studio environment
aitworks.	Presentation: developing communication skills in
	studio environment
C. Practical and professional skills	Learning and teaching strategy
At the end of the module, learners will be	Studio development: Practical and theoretical
expected to:	studio practice alongside peers
exposited to:	Studio practice diorigolae peers
C1: Employ a range of digital game arts	Studio Practical Workshops and
C1: Employ a range of digital game arts techniques in the sound implementation of a	Studio Practical Workshops and Demonstration: implementation of skills and
<b>C1: Employ</b> a range of digital game arts techniques in the sound implementation of a games arts project.	Studio Practical Workshops and Demonstration: implementation of skills and good practice.
techniques in the sound implementation of a games arts project.	<b>Demonstration:</b> implementation of skills and good practice.
techniques in the sound implementation of a games arts project.  C3: Apply a range of immersive elements such	Demonstration: implementation of skills and good practice.  Private and Independent study: to begin to
techniques in the sound implementation of a games arts project.  C3: Apply a range of immersive elements such as sound and interaction to enhance the final	Demonstration: implementation of skills and good practice.  Private and Independent study: to begin to develop students' learning autonomy and
techniques in the sound implementation of a games arts project.  C3: Apply a range of immersive elements such	Demonstration: implementation of skills and good practice.  Private and Independent study: to begin to develop students' learning autonomy and ownership of the knowledge and information
techniques in the sound implementation of a games arts project.  C3: Apply a range of immersive elements such as sound and interaction to enhance the final game arts artefact.	Demonstration: implementation of skills and good practice.  Private and Independent study: to begin to develop students' learning autonomy and ownership of the knowledge and information gained during the module
techniques in the sound implementation of a games arts project.  C3: Apply a range of immersive elements such as sound and interaction to enhance the final game arts artefact.  D. Key transferable skills	Demonstration: implementation of skills and good practice.  Private and Independent study: to begin to develop students' learning autonomy and ownership of the knowledge and information gained during the module  Learning and teaching strategy
techniques in the sound implementation of a games arts project.  C3: Apply a range of immersive elements such as sound and interaction to enhance the final game arts artefact.  D. Key transferable skills  At the end of the module, learners will be	Demonstration: implementation of skills and good practice.  Private and Independent study: to begin to develop students' learning autonomy and ownership of the knowledge and information gained during the module  Learning and teaching strategy  Tutorials: to reinforce individual understanding
techniques in the sound implementation of a games arts project.  C3: Apply a range of immersive elements such as sound and interaction to enhance the final game arts artefact.  D. Key transferable skills	Demonstration: implementation of skills and good practice.  Private and Independent study: to begin to develop students' learning autonomy and ownership of the knowledge and information gained during the module  Learning and teaching strategy
techniques in the sound implementation of a games arts project.  C3: Apply a range of immersive elements such as sound and interaction to enhance the final game arts artefact.  D. Key transferable skills  At the end of the module, learners will be expected to:	Demonstration: implementation of skills and good practice.  Private and Independent study: to begin to develop students' learning autonomy and ownership of the knowledge and information gained during the module  Learning and teaching strategy  Tutorials: to reinforce individual understanding and ensure that the knowledge learnt
techniques in the sound implementation of a games arts project.  C3: Apply a range of immersive elements such as sound and interaction to enhance the final game arts artefact.  D. Key transferable skills  At the end of the module, learners will be expected to:  D1: Consolidate an annotated and visual	Demonstration: implementation of skills and good practice.  Private and Independent study: to begin to develop students' learning autonomy and ownership of the knowledge and information gained during the module  Learning and teaching strategy  Tutorials: to reinforce individual understanding and ensure that the knowledge learnt  Private and Independent study: to begin to
techniques in the sound implementation of a games arts project.  C3: Apply a range of immersive elements such as sound and interaction to enhance the final game arts artefact.  D. Key transferable skills  At the end of the module, learners will be expected to:  D1: Consolidate an annotated and visual portfolio that aesthetically and informatively	Demonstration: implementation of skills and good practice.  Private and Independent study: to begin to develop students' learning autonomy and ownership of the knowledge and information gained during the module  Learning and teaching strategy  Tutorials: to reinforce individual understanding and ensure that the knowledge learnt  Private and Independent study: to begin to develop students' learning autonomy and
techniques in the sound implementation of a games arts project.  C3: Apply a range of immersive elements such as sound and interaction to enhance the final game arts artefact.  D. Key transferable skills  At the end of the module, learners will be expected to:  D1: Consolidate an annotated and visual portfolio that aesthetically and informatively displays an effective overview of the full scope of	Demonstration: implementation of skills and good practice.  Private and Independent study: to begin to develop students' learning autonomy and ownership of the knowledge and information gained during the module  Learning and teaching strategy  Tutorials: to reinforce individual understanding and ensure that the knowledge learnt  Private and Independent study: to begin to develop students' learning autonomy and ownership of the knowledge and information
techniques in the sound implementation of a games arts project.  C3: Apply a range of immersive elements such as sound and interaction to enhance the final game arts artefact.  D. Key transferable skills  At the end of the module, learners will be expected to:  D1: Consolidate an annotated and visual portfolio that aesthetically and informatively	Demonstration: implementation of skills and good practice.  Private and Independent study: to begin to develop students' learning autonomy and ownership of the knowledge and information gained during the module  Learning and teaching strategy  Tutorials: to reinforce individual understanding and ensure that the knowledge learnt  Private and Independent study: to begin to develop students' learning autonomy and
techniques in the sound implementation of a games arts project.  C3: Apply a range of immersive elements such as sound and interaction to enhance the final game arts artefact.  D. Key transferable skills  At the end of the module, learners will be expected to:  D1: Consolidate an annotated and visual portfolio that aesthetically and informatively displays an effective overview of the full scope of	Demonstration: implementation of skills and good practice.  Private and Independent study: to begin to develop students' learning autonomy and ownership of the knowledge and information gained during the module  Learning and teaching strategy  Tutorials: to reinforce individual understanding and ensure that the knowledge learnt  Private and Independent study: to begin to develop students' learning autonomy and ownership of the knowledge and information
techniques in the sound implementation of a games arts project.  C3: Apply a range of immersive elements such as sound and interaction to enhance the final game arts artefact.  D. Key transferable skills  At the end of the module, learners will be expected to:  D1: Consolidate an annotated and visual portfolio that aesthetically and informatively displays an effective overview of the full scope of	Demonstration: implementation of skills and good practice.  Private and Independent study: to begin to develop students' learning autonomy and ownership of the knowledge and information gained during the module  Learning and teaching strategy  Tutorials: to reinforce individual understanding and ensure that the knowledge learnt  Private and Independent study: to begin to develop students' learning autonomy and ownership of the knowledge and information gained during the module

1. Factual Information			
Module Code & Title	BAGA203	Level	5
	Professional Practice 2		
Module Leader		Credit Value	20
Module Type	Theory and Practice	Notional learning hours	200

### 2. Rationale for the module and its links with other modules

This module builds on the experiences of Level 4 BAGA104 Professional Practice 1 and offers students the opportunity to inform their understanding of their own personal and professional development. Through research into the professional concerns which are relevant to individual interests within the creative industries, external cultural environment and communities of practice. It will run concurrently with other Level 5 modules and will inform their broader practical development and will provide a theoretical and contextual understanding of the level of professionalism required to build a career and make a living and continue to engage them with their own development.

### 3. Aims of the module

- To develop an integrated understanding of the practical and professional concerns of individual creative practices.
- To encourage an investigation of the personal, professional, innovative and entrepreneurial aspects of the games industry and external creative other industries.
- To establish an increasingly independent understanding of the practical and contextual location of individual creative ambitions through sustained approaches to research and investigation.
- To develop higher level communication skills through programme specific practical and contextual research, development and presentation.

### 4. Indicative content

Students will continue to employ a range of research skills to develop an understanding of the critical, contextual and ethical dimensions of the creative industries and the external cultural environment. Indicative content for this module may include:

Developing strategies for working in a team

Meeting client expectations as expressed in a brief

Work towards defined audiences expectations

Effective marketing communications

Responding to externally set briefs and commissions

Networking to develop their interpersonal communications in professional contexts

Career options available after graduation

Prepare for self-employment or freelance

Professional CV preparation

The application of Copyright and Licensing law to their own practice

Practical and technical skills

Conference and practice advocacy skills

### 5. External/Industry links

This module will further extend students' knowledge of the global context in which today's advanced creative professionals operate. Specific examples and case studies will be introduced, for instance protecting copyright across international boundaries.

The module will pursue the overarching entrepreneurial and creative industry agenda of the programme and encourage students to develop an independent awareness and knowledge of appropriate professional contexts within which their work may operate.

### 6. Assessment strategy, assessment methods and relative weightings

Summative assessment 100% by coursework:

Reflective Presentation & Research Journal (portfolio based) – to include evidence of critical engagement with a range of appropriate theoretical, conceptual and/or contextual source material. There should be written evidence of personal reflection and critical awareness when evaluating individual progress in relation to set briefs.

Professional creative development (creative artefact and portfolio) – to include evidence of the ability to effectively plan, carry out, document, present and evaluate the practical and conceptual development of appropriate solutions to identified problems.

(Relative weightings will be defined in assignment briefs)

7. Mapping of assessment tasks to learning outcomes (see annex 1)						
Assessment tasks	A5	B5	D2	D3		
Reflective Presentation & Research Journal (portfolio based)	х	х	х			
Professional creative development (creative artefact and portfolio)				х		

8. Reading list				
Key texts:				
Author	Year	Title	Publisher	Location
Berkun, S.,	(2008)	Making Things Happen: Mastering Project Management, O'Reilly Media	O'Reilly	California
Kennedy, S. R.,	(2013)	How to Become a Video Game Artist	Watson-Guptill	New York
Recommended to	exts:		•	
Dreskin. J.,	(2015)	A Practical Guide to Indie Game Marketing	Focal Press	Oxford
Collins, H.,	(2010)	Creative Research: The Theory and Practice of Research for the Creative Industries	AVA Publishing	New York
Cottrell, S.,	(2008)	'The Study Skills Handbook'	Palgrave Macmillan	London
Cottrell, S.,	(2005)	Critical Thinking Skills: Developing Effective Analysis and Argument	Palgrave Macmillan	London
Taylor, P.,	(2010)	The Lazy Project Manager: How to be twice as productive and still leave the office early,	Infinite Ideas	Oxford
Spaulding, S.,	(2009)	Team Leadership in the Game Industry	Delmar	New York
Hansen, M.,	(2009)	Collaboration: How leaders avoid the traps, build common ground, and reap big results	Harvard Business Review Press	New York

Kennedy, S, R.,	(2013)	How to Become a Video Game Artist	Watson-Guptill	New York
Hill-Whittall, R.,	(2015)	The Indie Game Developer Handbook	Focal Press	Oxford

### 9. Other indicative sources (e.g. websites)

http://www.gdcvault.com/

http://www.pixelprospector.com/

http://www.gamasutra.com/

http://creativeskillset.org/creative\_industries/games http://www.gamesindustry.biz/jobs/any/uk-and-europe

http://www.gamesjobsdirect.com/

http://jobs.edge-online.com/

http://www.mcvuk.com/jobs

http://www.aswift.com/

http://www.esrb.org/about/video-game-industry-statistics.jsp

http://www.businessofgames.com/

A Manual due on Lond de P	I I a and the said that the said of
A. Knowledge and understanding	Learning and teaching strategy
At the end of the module, learners will be	Tutorials: to reinforce individual understanding
expected to:	and ensure that the knowledge learnt
	Private and Independent study: to begin to
<b>A5: Identify</b> the relationship between contextual	develop students' learning autonomy and
research and personal practice in the context of	ownership of the knowledge and information
the game industry and the wider cultural	gained during the module
environment.	Critiques: linking between theory and practice
	and how this supports the evaluative process
	Group discussions/Group work: developing
	teamwork in studio environment
	Research and referencing through practice
	development: underpinning personal practice
	through investigation of external professional
	practice
B. Cognitive skills	Learning and teaching strategy
At the end of the module, learners will be	Studio development: Practical and theoretical
expected to:	studio practice alongside peers
	Studio Practical Workshops and
B5: Conduct a rigorous independent	<b>Demonstration:</b> implementation of skills and
investigation into an appropriate area of game	good practice.
arts and game studies, which informs personal	Group discussions/Group work: developing
creative practice using a range of research and	teamwork in studio environment
reference source material.	
D. Key transferable skills	Learning and teaching strategy
At the end of the module, learners will be	Studio development: Practical and theoretical
expected to:	studio practice alongside peers
	Private and Independent study: to begin to
D2: Introduce a range of individually and or	develop students' learning autonomy and
group presentation skills appropriate to the	ownership of the knowledge and information
creative industries to communicate both	gained during the module
contextual and practical interpretations of game	Group discussions/Group work: developing
arts practice.	teamwork in studio environment
	Research and referencing through practice
<b>D3: Reflect</b> on your self-directed problem solving	development: underpinning personal practice
and developing collaborative strategies in work in	through investigation of external professional
the completion of a small creative studio team.	practice
	1

1. Factual Information			
Module Code & Title	GCOP200	Level	5
	Contexts of Practice 2		
Module Leader		Credit Value	20
Module Type	Theory and Practice	Notional learning hours	200

### 2. Rationale for the module and its links with other modules

This module extends and develops the themed ideas, concepts and critical discourses introduced in Contexts of Practice 1. This themed approach encourages students to make considered and appropriate links between their area of practice and wider contextual and interdisciplinary discourses. It will continue to develop critical approaches to research, which will inform the understanding of the relationship between context and practice. Students will undertake a contextual research project that links the thematic focus of their particular seminar series to their area of game studies, which culminates in an illustrated research project.

### 3. Aims of the module

- To develop and extend a critical understanding of critical, cultural and contextual frameworks which inform the production and consumption of creative practice.
- To develop independent thinking, project planning and management skills.
- To develop enhanced communication skills, which demonstrate knowledge and understanding of critical theories and discourses and their impact on creative practice.

### 4. Indicative content

The module begins with a series of core lectures that will cover essential research skills and introduce cross-disciplinary approaches to the study of creative practice. Students will be not only be introduced to a selection of game study related themes but also a wider and more diverse range of creative influences and viewpoints.

Students will negotiate a research project with their specialist tutor and will be supported throughout the module by lectures, seminars, small group and individual tutorials. Alongside the taught elements students will engage in independent and self-directed research. Research undertaken will be documented in a research journal/blog. These research journals/blogs will be used during formative tutorials/assessment points to discuss student progress towards achieving summative outcome, which is an illustrated essay/research blog.

During the final phase of this module students will begin to think about what they are going to undertake in the 3<sup>rd</sup> year (level 6) Contexts of Practice 3 module and will prepare an initial research project proposal as an annexe to the illustrated research essay/blog.

### 5. External/Industry links

Visits

Visiting lecturers / practitioners

### 6. Assessment strategy, assessment methods and relative weightings

Formative assessment through tutorials, reviewing research development (file) and a research project presentation.

Students will conduct independent research, supported by their specialist contextual practice tutor and produce an illustrated research project/essay/research blog (equivalent to 2,500 to 3,000 words, plus bibliography).

Students will also prepare an initial research project proposal (500 to 1,000 words or equivalent, as an annex to the illustrated research essay/blog) for Contexts of Practice 3, which will be used as part of the formative guidance for the next stage.

Please note your assignment brief will detail all assessed tasks and how these contribute to your final module grade.

7. Mapping of assessment tasks to learning outcomes (see annex 1)						
Assessment tasks	A5	B3	B5	C5	C6	D6
Research Journal			Х		Х	
Presentation						Х
Critical research essay	Х	Х		Х		

8. Reading list				
Key texts:				
Author	Year	Title	Publisher	Location
Juul, J.,	(2011)	Half-Real: Video Games Between Real Rules and Fictional Worlds	Vintage	UK
McGonigal, J.,	(2012)	Reality is Broken: Why Games Make Us Better and How They Can Change the World	MIT Press	Massachusetts
Recommended tex	xts:			
Brink-Budgen, R.,	(2010)	Critical Thinking for Students: Learn the Skills of Critical Assessment and Effective Argument (4 <sup>th</sup> ed)	How to Books Ltd	Oxford
Chambers, E., & Northedge, A.,	(2008)	The Arts Good Study Guide 2 <sup>nd</sup> ed	Open University Press	Milton Keynes
Cottrell, S.,	(2005)	Critical Thinking Skills: Developing Effective Analysis and Argument	Palgrave Macmillan	Basingstoke
Dawson, C.,	(2009)	Introduction to Research Methods (4 <sup>th</sup> ed)	How to Books Ltd	Oxford
Perron, B. & Wolf, MJP.,	(2009)	The Video Game Theory Reader 2	Routledge	Oxford & New York
Baudrillard, J.,	(1993)	Simulacra and Simulations	Semiotext	USA

### 9. Other indicative sources (e.g. websites)

### Online sources include:

www.Gamestudies.org

www.JSTOR.org www.half-real.net

www.bogost.com

http://digrastudents.org/

The library has a list of the journals that we hold and have online access to.

Journals and links to journals and other sources specific for this module can be accessed via the VLE and will be indicated on project briefs.

A. Knowledge and understanding	Learning and teaching strategy
At the end of the module, learners will be	Private and Independent study: to begin to
expected to:	develop students' learning autonomy and
, p	ownership of the knowledge and information
A5: Reflect relationship between contextual	gained during the module
research and personal practice in the context of	Lectures and seminars: to introduce the
the game industry and the wider cultural	concepts and research methodologies involved
environment.	Critiques: linking between theory and practice
on vironinone.	and how this supports the evaluative process
	Group discussions/Group work: developing
	teamwork in studio environment
	Research and referencing through practice
	development: underpinning personal practice
	through investigation of external professional
	practice
B. Cognitive skills	Learning and teaching strategy
At the end of the module, learners will be	Tutorials: to reinforce individual understanding
expected to:	and ensure that the knowledge learnt
•	Private and Independent study: to begin to
B3: Analyse key ideas and theories within game	develop students' learning autonomy and
studies in relationship to the game arts in the	ownership of the knowledge and information
games industry.	gained during the module
,	Research and referencing through practice
B5: Conduct a rigorous independent	development: underpinning personal practice
investigation into an appropriate area of game	through investigation of external professional
arts and game studies, which informs personal	practice
creative practice using a range of research and	
reference source material.	
C. Practical and professional skills	Learning and teaching strategy
At the end of the module, learners will be	Studio development: Practical and theoretical
expected to:	studio practice alongside peers
	Private and Independent study: to begin to
<b>C5: Employ</b> appropriate academic conventions	develop students' learning autonomy and
to a written body of work, which demonstrates a	ownership of the knowledge and information
critical understanding of thematic concerns.	gained during the module
	Lectures and seminars: to introduce the
C6: Use a range of appropriate research	concepts and research methodologies involved
methods and academic conventions in the	<b>Presentation:</b> developing communication skills in
researching of game arts culture and practice.	studio environment
D. Key transferable skills	Learning and teaching strategy
At the end of the module, learners will be	Tutorials: to reinforce individual understanding
expected to:	and ensure that the knowledge learnt
	Group discussions/Group work: developing
D6: Demonstrate personal and independent	teamwork in studio environment
communication skills, which evidence a deep	<b>Presentation:</b> developing communication skills in
understanding of critical, cultural and contextual	studio environment
discourses within game studies.	
	1

1. Factual Information			
Module Code & Title	BAGA301	Level	6
	Research and Experimentation		
Module Leader		Credit Value	40
Module Type	Theory and Practice	Notional learning hours	400

### 2. Rationale for the module and its links with other modules

Reflecting on previous Level 4 and 5 studies the students will consolidate on the best use of acquired skills and knowledge to choose a project theme so as to best present personal development and aspire to gaining future aspirations. This module will give them the opportunity to research, present and test out concepts.

The module will be broken into two parts. Firstly a period of research that will underpin the independent final major project. This will be presented in a preproduction document that organises and structures the whole project. The second part is based on demonstrating that the project is achievable via the production of a body of proof of process covering all areas of the final project.

### 3. Aims of the module

- To evaluate acquired knowledge and technical abilities and apply in-depth levels of critical judgment to learning experiences and outcomes.
- To select and experiment independently with pertinent processes and techniques to allow synthesis between theory and practice.
- To express the triangulation of various research methods and artistic intent in a considered and professional manner utilising relevant media and communication channels.
- To reconcile personal practice and specialisations in relation to future career aspirations and the commercial applications of creative outcomes.
- To question, embed and utilise contextual study content within negotiated proposals for final year modules.

### 4. Indicative content

The module will cover:

Through negotiations with tutors, students will develop a proposal that will include details of intended practical research methods towards the development of creative final major project. Individual and group tutorials will guide learners through a cohesive and intensive programme of extended, personally directed pragmatic research and a phase of continual evaluation of past and present practice.

Creative construction of a concept within the confines of an illustrated preproduction document.

Independent experimentation in computer game methods towards the production of an innovative interactive artefact.

Proof of process that follows a method of experimentation and testing to the best and optimum route to a successful creative project.

A series of presentation and seminars and peer reviews to evaluate the currency of the concept and the design.

### 5. External/Industry links

Students will select and research external agencies and may work with students from inside or outside the programme on live briefs.

Relevant practitioners from industry and other programmes will offer individual or group tutorials.

### 6. Assessment strategy, assessment methods and relative weightings

Formative assessment based on short discreet writing tasks, in seminar feedback, studio critiques and individual progress tutorials.

Summative assessment 100% by coursework:

**Portfolio** of creative and experimental evidence of all related experimentation through practical creative game development.

Preproduction document including statement of intent and creative positioning that demonstrates the application of analysis and research.
(Relative weightings will be defined in assignment briefs)

7. Mapping of assessment tasks to learning outcomes (see annex 1)						
Assignment Tasks Intended learning outcomes						
	A2	B3	B6	C4	C7	D2
Portfolio of creative and experimental evidence			Х		Х	Х
Preproduction Document	Х	Х		Х		

8. Reading list				
Key texts:				
Author	Year	Title	Publisher	Location
Dobson, M. S.,	(2010)	Creative Project Management	McGraw-Hill Professional	New York
Isaksen, S G.,	(2010)	Creative Approaches to Problem Solving: A Framework for Innovation and Change	SAGE Publications	London
Kennedy, S. R.,	(2013)	How to Become a Video Game Artist	Watson-Guptill	New York
Recommended	texts:			
Totten, C.W.,	(2014)	An Architectural Approach to Level Design	John Wiley & Sons	West Sussex
Rogers, S.,	(2014)	Level Up!: The Guide to Great Video Game Design	A K Peters	Massachusetts
Rudolf, K.,	(2009)	Level Design: Concept, Theory, and Practice	A K Peters	Massachusetts
Bertling, T.,	(2013)	How to Draw	Titan Books	London

### 9. Other indicative sources (e.g. websites)

### Websites

Lynda.com

http://www.gdcvault.com/ http://www.pixelprospector.com/

http://www.gamasutra.com/

A. Knowledge and understanding	Learning and teaching strategy
At the end of the module, learners will be	Tutorials: to reinforce individual understanding
expected to:	and ensure that the knowledge learnt
	Studio development: Practical and theoretical
<b>A2: Implement effectively</b> game play idea, key	studio practice alongside peers
theories and discourses in the context of using	Private and Independent study: to begin to
innovative design strategies towards a	develop students' learning autonomy and
designated games creation.	ownership of the knowledge and information
	gained during the module
	Critiques: linking between theory and practice
	and how this supports the evaluative process
	Research and referencing through practice
	development: underpinning personal practice
	through investigation of external professional
- A 1/1	practice
B. Cognitive skills	Learning and teaching strategy
At the end of the module, learners will be	Private and Independent study: to begin to
expected to:	develop students' learning autonomy and
Do Discost and agreement to the state of the	ownership of the knowledge and information
<b>B3: Dissect and present</b> key ideas and theories	gained during the module
within game studies in relationship to the game	Critiques: linking between theory and practice
arts in the games industry.	and how this supports the evaluative process
DC Implement a reason of prostice based	Research and referencing through practice
<b>B6. Implement</b> a range of practice based	development: underpinning personal practice
research techniques towards underpinning an	through investigation of external professional
innovative game arts project.	practice
	<b>Presentation:</b> developing communication skills in studio environment
C. Practical and professional skills	Learning and teaching strategy
At the end of the module, learners will be	Studio development: Practical and theoretical
expected to:	studio practice alongside peers
expected to.	Private and Independent study: to begin to
C4: Apply manual and digital techniques in the	develop students' learning autonomy and
design and experimentation stages of	ownership of the knowledge and information
preproduction towards a final game art artefact.	gained during the module
proproduction towards a final game art artoract.	Research and referencing through practice
C7. Demonstrate a systematic approach to	development: underpinning personal practice
personal practice underpinned by a sustained	through investigation of external professional
programme of experimentation towards	practice
development of a game arts project.	
-1	
D. Key transferable skills	Learning and teaching strategy
At the end of the module, learners will be	Studio development: Practical and theoretical
expected to:	studio practice alongside peers
	Studio Practical Workshops and
D2: Present a range of individual and/or group	<b>Demonstration:</b> implementation of skills and
presentation skills appropriate to the creative	good practice.
industries to communicate both contextual and	Private and Independent study: to begin to
practical interpretations of game arts practice.	develop students' learning autonomy and
	ownership of the knowledge and information
	gained during the module
	Research and referencing through practice
	development: underpinning personal practice

1. Factual Information					
Module Code &	BAGA302	Level	6		
Title	Creative & Professional Development				
Module Leader		Credit Value	20		
Module Type	Theory and Practice	Notional learning hours	200		

### 2. Rationale for the module and its links with other modules

Students will apply an original aesthetic towards best presenting the initial concept. They will research the branding of an original visual style to communicate and stand out in a crowded market place. This module will enable students to use personal career ambitions to position themselves for progression to employment, self-employment or to post-graduate study. It will provide multiple opportunities for students to assimilate previous industry experiences and research into both contextual subject matter and creative outcomes of the final year modules. The module will encourage consideration of audiences, end-users and relevant markets.

### 3. Aims of the module

- To support and inform the development of an individually appropriate innovative design for progression into employment, self-employment, professional practice or continued education.
- To extend the learners aesthetic consideration to appropriate audiences, end-users and markets and to raise awareness of industry relevant technologies, techniques and innovations.
- To encourage learners to utilise personal career ambitions to inform studio practice, contextual content and creative outcomes at professional levels.
- To provide opportunities for students to reflect on industry and workplace experiences and to
  encourage synergy between these and artistic and contextual outcomes.
- To encourage the growth of key employability and entrepreneurial skills and to develop cross media communication to a professional level.

### 4. Indicative content

The module will cover:

Investigation and research into original and innovative aesthetic to inform the concept and experimentation produced in BAGA301 Research and Experimentation.

Tutorials and critiques will provide opportunities for reflection and evaluation of professional strategies and communications along with the evolution of career aspirations.

Workshops to develop the management of critical paths, budgets, client expectations and collaborative practices.

### 5. External/Industry links

Exploration of existing games products in relationship to the students own creative aspirations. Visiting lecturers / practitioners

### 6. Assessment strategy, assessment methods and relative weightings

Summative assessment 100% by coursework:

**Presentation and Preproduction document** (portfolio based) – to include evidence of critical engagement with a range of appropriate theoretical, conceptual and/or contextual source material. There will be written evidence of personal reflection and critical awareness when evaluating individual progress in relation to set briefs. It will include an amended Statement of Intent.

**Annotated portfolio** to include evidence of the ability to effectively plan, carry out, document, present and evaluate the practical and conceptual development of appropriate solutions to identified problems.

(Relative weightings will be defined in the assignment briefs)

7. Mapping of assessment tasks to learning outcomes (see annex 1)						
Assignment Tasks Intended learning outcomes						
	A3 B2 B1 C4 D1					
Presentation and Preproduction document	Х	Х		Х		
Annotated portfolio			Х		х	

8. Reading list						
Author	Year	Title	Publisher	Location		
Totten, C.W.,	(2014)	An Architectural Approach to Level	John Wiley & Sons	West		
		Design		Sussex		
Isaksen, S G.,	(2010)	Creative Approaches to Problem Solving: A Framework for	SAGE Publications	London		
Recommended	Recommended texts:					
Dobson, M. S.,	(2010)	Creative Project Management	McGraw-Hill Professional	New York		
Kennedy, S. R.,	(2013)	How to Become a Video Game Artist	Watson-Guptill	New York		

### 9. Other indicative sources (e.g. websites)

### Websites

Lynda.com

http://www.gdcvault.com/
http://www.pixelprospector.com/
http://www.gamasutra.com/
www.stashmedia.com

www.lynda.com

http://www.hongkiat.com/blog/the-ultimate-collection-of-3ds-max-tutorials/http://www.3dtotal.com/index\_tutorial.php

A. Knowledge and understanding	Learning and teaching strategy
At the end of the module, learners will be	Tutorials: to reinforce individual understanding
expected to:	and ensure that the knowledge learnt
	Critiques: linking between theory and practice
A3: Initiate a range of pre-visualisation strategies	and how this supports the evaluative process
both manual and digital towards developing	Group discussions/Group work: developing
innovative conceptualisation and planning	teamwork in studio environment
towards defined project outcome.	Research and referencing through practice
	development: underpinning personal practice
	through investigation of external professional
	practice
B. Cognitive skills	Learning and teaching strategy
At the end of the module, learners will be	Studio development: Practical and theoretical
expected to:	studio practice alongside peers
	Private and Independent study: to begin to
<b>B2: Demonstrate effectively</b> a range of design	develop students' learning autonomy and
issues that communicate personal concepts	ownership of the knowledge and information
through a range of preproduction techniques into	gained during the module
original game artworks.	Research and referencing through practice
	development: underpinning personal practice
	through investigation of external professional
	practice
	Presentation: developing communication skills in
	studio environment
C. Practical and professional skills	Learning and teaching strategy
At the end of the module, learners will be	Tutorials: to reinforce individual understanding
expected to:	and ensure that the knowledge learnt
	Studio development: Practical and theoretical
C1: Implement a range of digital game arts	studio practice alongside peers
techniques in the sound implementation of a	Private and Independent study: to begin to
games arts project.	develop students' learning autonomy and
	ownership of the knowledge and information
C4: Consolidate manual and digital techniques	gained during the module
in the design and experimentation stages of	Research and referencing through practice
preproduction towards a final game art artefact.	development: underpinning personal practice
	through investigation of external professional
	practice
	Presentation: developing communication skills in
	studio environment
D. Key transferable skills	Learning and teaching strategy
At the end of the module, learners will be	Critiques: linking between theory and practice
expected to:	and how this supports the evaluative process
D1: Consolidate an annotated and visual	Presentation: developing communication skills in
portfolio that aesthetically and informatively	studio environment
displays an effective overview of the full scope of	
displays an effective overview of the full scope of the game arts project.	
displays an effective overview of the full scope of the game arts project.	

1. Factual Information			
Module Code & Title	BAGA303	Level	6
	Creative & Professional Conclusion		
Module Leader		Credit Value	40
Module Type	Theory and Practice	Notional learning hours	400

### 2. Rationale for the module and its links with other modules

This module represents the culmination of a self-initiated or self-selected project begun in both BAGA301 and BAGA302. This Level 6 module also synthesises both Level 4 and 5 skills and the understanding acquired throughout the entirety of the student's study on the programme. It builds upon their previous achievements culminating in a final body of work for exhibition.

As such this body of work will demonstrate depth of understanding, creative innovation, aesthetic, conceptual and technical skills, and will be supported by the production of a portfolio of self-promotional materials relating to personal professional aspirations.

### 3. Aims of the module

- To enable the student to present/exhibit a body of work that confirms their personal position as an artist/designer/maker at the conclusion of a BA programme.
- To complete a computer game related artefact that is both creative and also demonstrates technical excellence.
- To enable the student to prepare and develop propositional information that will establish their progression and standing professionally outside the higher education environment.
- To enable the student to recognise and promote their transferable skills.

#### 4. Indicative content

The module will cover:

Support for student project which should demonstrate appropriate professional standards Group and individual tutorials to guide student to a best completion of the module Iterative and multi-disciplinary nature of the games development process

Final Statement of Intent underpinning the intent to produce and establish their position as a creative practitioner

An agenda towards a final body of work, team or individual, exhibiting appropriate professional standards

The creation of promotional material deriving from their practice relevant to their aspirations within the games industries

### 5. External/Industry links

Exploration of existing games products in relationship to the students own creative aspirations. Students will work with external agencies and students from inside or outside the programme on live briefs

Students will be encouraged to exhibit outcomes to an external audience.

### 6. Assessment strategy, assessment methods and relative weightings

Summative assessment 100% by coursework:

Visual and technical portfolio of evidence consisting of resolved and exhibited studio work, research work/files and other supporting materials.

Exhibition and presentation of final major project plus supporting visual and promotional material. (Relative weightings will be defined in assignment briefs)

7. Mapping of assessment tasks to learning outcomes (see annex 1)					
Assignment Tasks Intended learning outcomes					
	A1	A6	B1	C1	C5
Portfolio of Evidence of Development	Х		Х		X
Final artefact and display of work x x					

8. Reading list					
Recommended texts:					
Author	Year	Title	Publisher	Location	
Chandler, M.,	(2014)	3ds Max Projects: A Detailed Guide to Modelling, Texturing, Rigging, Animation and Lighting,	3dTotal	Worcestershire	
Isaksen, S. G.,	(2010)	Creative Approaches to Problem Solving: A Framework for Innovation and Change	SAGE Publications	London	
Dobson, M. S.,	(2010)	Creative Project Management	McGraw-Hill Professional	New York	
Kennedy, S. R.,	(2013)	How to Become a Video Game Artist	Watson-Guptill	New York	

### 9. Other indicative sources (e.g. websites)

### Websites

Lynda.com

http://www.gdcvault.com/

http://www.pixelprospector.com/

http://www.gamasutra.com/

www.stashmedia.com

www.lynda.com

http://www.hongkiat.com/blog/the-ultimate-collection-of-3ds-max-tutorials/http://www.3dtotal.com/index\_tutorial.php

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A. Knowledge and understanding	Learning and teaching strategy
At the end of the module, learners will be	Studio development: Practical and theoretical
expected to:	studio practice alongside peers
	Studio Practical Workshops and
A1: Independently apply appropriate personal	<b>Demonstration:</b> implementation of skills and
skill sets in relation to the computer games	good practice.
industry towards the development of an effective	Private and Independent study: to begin to
workflow when planning and creating game ready	develop students' learning autonomy and
content.	ownership of the knowledge and information
Contont.	gained during the module
AC. Cunthesias collected knowledge and	gained during the module
A6: Synthesise collected knowledge and	
understanding, some of which will be informed by	
the forefront of game arts practice, into a	
coherent final project outcome.	
P. Cognitive skills	Loarning and toaching stratogy
B. Cognitive skills  At the end of the module, learners will be	Learning and teaching strategy  Tutorials: to reinforce individual understanding
expected to:	and ensure that the knowledge learnt
P4. Evenute personal executive managing in the	Studio development: Practical and theoretical
B1: Execute personal creative practice in the	studio practice alongside peers
confines of computer game software and in	Private and Independent study: to begin to
response to a self-directed game arts brief.	develop students' learning autonomy and
	ownership of the knowledge and information
	gained during the module
	Research and referencing through practice
	development: underpinning personal practice
	through investigation of external professional
	practice
C. Practical and professional skills	Learning and teaching strategy
At the end of the module, learners will be	Studio development: Practical and theoretical
expected to:	studio practice alongside peers
The state of the s	Private and Independent study: to begin to
C1: Independently implement a range of digital	develop students' learning autonomy and
game arts techniques towards the sound	ownership of the knowledge and information
implementation into a games arts project.	gained during the module
Implementation into a games arts project.	Group discussions/Group work: developing
	teamwork in studio environment
	Research and referencing through practice
1	I development with the last terms of the last te
	development: underpinning personal practice
	through investigation of external professional
	through investigation of external professional practice
	through investigation of external professional practice <b>Presentation:</b> developing communication skills in
	through investigation of external professional practice <b>Presentation:</b> developing communication skills in studio environment
D. Key transferable skills	through investigation of external professional practice  Presentation: developing communication skills in studio environment  Learning and teaching strategy
At the end of the module, learners will be	through investigation of external professional practice Presentation: developing communication skills in studio environment Learning and teaching strategy Tutorials: to reinforce individual understanding
	through investigation of external professional practice  Presentation: developing communication skills in studio environment  Learning and teaching strategy  Tutorials: to reinforce individual understanding and ensure that the knowledge learnt
At the end of the module, learners will be	through investigation of external professional practice Presentation: developing communication skills in studio environment Learning and teaching strategy Tutorials: to reinforce individual understanding and ensure that the knowledge learnt Studio development: Practical and theoretical
At the end of the module, learners will be	through investigation of external professional practice  Presentation: developing communication skills in studio environment  Learning and teaching strategy  Tutorials: to reinforce individual understanding and ensure that the knowledge learnt
At the end of the module, learners will be expected to:  D5: Effective apply realistic personal and or	through investigation of external professional practice Presentation: developing communication skills in studio environment Learning and teaching strategy Tutorials: to reinforce individual understanding and ensure that the knowledge learnt Studio development: Practical and theoretical studio practice alongside peers
At the end of the module, learners will be expected to:  D5: Effective apply realistic personal and or team goals through time management towards	through investigation of external professional practice  Presentation: developing communication skills in studio environment  Learning and teaching strategy  Tutorials: to reinforce individual understanding and ensure that the knowledge learnt  Studio development: Practical and theoretical studio practice alongside peers  Private and Independent study: to begin to
At the end of the module, learners will be expected to:  D5: Effective apply realistic personal and or	through investigation of external professional practice  Presentation: developing communication skills in studio environment  Learning and teaching strategy  Tutorials: to reinforce individual understanding and ensure that the knowledge learnt  Studio development: Practical and theoretical studio practice alongside peers  Private and Independent study: to begin to develop students' learning autonomy and
At the end of the module, learners will be expected to:  D5: Effective apply realistic personal and or team goals through time management towards	through investigation of external professional practice  Presentation: developing communication skills in studio environment  Learning and teaching strategy  Tutorials: to reinforce individual understanding and ensure that the knowledge learnt  Studio development: Practical and theoretical studio practice alongside peers  Private and Independent study: to begin to develop students' learning autonomy and ownership of the knowledge and information
At the end of the module, learners will be expected to:  D5: Effective apply realistic personal and or team goals through time management towards	through investigation of external professional practice  Presentation: developing communication skills in studio environment  Learning and teaching strategy  Tutorials: to reinforce individual understanding and ensure that the knowledge learnt  Studio development: Practical and theoretical studio practice alongside peers  Private and Independent study: to begin to develop students' learning autonomy and ownership of the knowledge and information gained during the module
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1. Factual Information			
Module Code & Title	BAGA304	Level	6
	Contexts of Practice 3		
Module Leader		Credit Value	20
Module Type	Theory & Practice	Notional Learning	200
	-	Hours	

### 2. Rationale for the module and its links with other modules

The purpose of this module is to culminate the development of independent critical thinking in conjunction with the students practice. So as students can clarify their understanding and position themselves as a creative practitioner by situating creative practice within a wider set of theoretical contexts. Working with increased autonomy, the student will develop a research project that aims to synthesise the relationship between contextual theory and practice to develop critical awareness and an understanding of art & design in its widest context. The intention is to embed and extend critical thinking into the students practice with an informed rationale and to position themselves as contemporary practitioners.

### 3. Aims of the module

- To position students' own practice and/or relevant topic within an appropriate critical and contextual framework historical, future trends, contemporary and theoretical.
- To develop conceptual and critical thinking in relation to practice and to exercise critical judgement.
- To develop skills in primary research, critical analysis and evaluation and to synthesise information.
- To communicate and articulate ideas in an appropriate format.
- To develop awareness of students' own work and subject specialism in relation to other areas of art and design practice.

### 4. Indicative content

The module begins with the submission of an initial project proposal at the end of the summer term in level 5 indicating the research theme / pathway. At the start of the term in level 6, students will consolidate this proposal, after discussing it with their contextual research supervisor. Group seminars and discussions will address emerging research themes, reinforce research methodologies and develop a timeline for completion.

The delivery of the module is largely by individual project supervision and self-directed study, with students undertaking a consistent and rigorous independent research project with the support and guidance of their project supervisor, who will work with the student to guide and focus the research process. Student will propose and negotiate, with their research supervisor, the subject, and assessment mode of their individual research project.

### 5. External/Industry links

Visits

Site-based / industry / practice-based research

Visiting lecturers / practitioners

### 6. Assessment strategy, assessment methods and relative weightings

Students will engage in a self-directed research project that links to their area of creative practice and interests and/or their intended vocation. The two pathways allow students to shape their research in a way that is appropriate to their creative and vocational goals. Following academic conventions students will conduct a rigorous critical inquiry that consults and applies appropriate art, design, game studies, cultural/critical theory, all of which should be fully and correctly referenced (Harvard style) and with a list of illustrations etc., to be professionally presented and conforming to standard academic practice.

# Possible options for Illustrated Practice-led research project: The Written Research Project

A formal written research project (dissertation) of 5,000 to 6,000 words in length, supported by a research file/journal or blog. Students are required to demonstrate evidence of appropriate research and understanding and the ability to apply appropriate critical analysis. Students should evidence ability to present a coherent argument that addresses key questions, areas of concern or proposition.

### The Practice-led Research Project

A practice-led research project (artefact/outcome), supported by a research document of 3,000 to 4.000 words (or equivalent), which evidences appropriate critical analysis and theoretical underpinning as well as demonstrating considered application of appropriate production skills, supported by research file/journal or blog.

7. Mapping of assessment tasks to learning outcomes (see annex 1)						
Assignment Tasks	Intended learning outcomes					
	A8	A9	B8	B9	C9	D9
Research project	Х	Х	Χ	Х	Х	Х

8. Reading list				
Key texts:				
Author	Year	Title	Publisher	Location
Chambers, E., & Northedge, A.,	(2008)	The Arts Good Study Guide (2nd ed)	Open University Press	Milton Keynes
Swetnam, D. & Swetnam R.,	(2009)	Writing Your Dissertation: The Bestselling Guide to Planning, Preparing and Presenting First Class Work (3rd revised ed)	How to Books Ltd	Oxford
Recommended to	exts:			
Barrett, E. & Bolt, B.,	(2007)	Practice as Research: Approaches to Creative Arts Enquiry	I.B. Tauris & Co. Ltd	New York
Brink-Budgen, Roy van den	(2010)	Critical Thinking for Students: Learn the Skills of Critical Assessment	Edinburgh University Press	Edinburgh
Cottrell, S.,	(2005)	Critical Thinking Skills: Developing Effective Analysis and Argument	Palgrave Macmillan	Basingstoke
Dawson, C.,	(2009)	Introduction to Research Methods. (4th ed)	How to Books Ltd.	Oxford
Denscombe, M.,	(2012)	Research Proposals: A Practical Guide	Open University Press	Berkshire
Smith, H. & Dean, R.,	(2009)	Practice-led Research, Research-led Practice in the Creative Arts		
Greetham, B.,	(2009)	How to Write Your Undergraduate Dissertation	Palgrave Macmillan	Basingstoke
Oliver, P.,	(2012)	Succeeding with Your Literature Review: A Handbook for Students	Open University Press	Berkshire
Additional texts w	ill relate to	o specific individual focus an	d subject of the research p	roject.

### 9. Other indicative sources (e.g. websites)

### Online sources include:

www.Gamestudies.org www.JSTOR.org www.half-real.net www.bogost.com http://digrastudents.org/

The library has a list of the journals that we hold and have online access to.

Journals and links to journals and other sources specific for this module can be accessed via the VLE and will be indicated on project briefs.

Annex 1 – Intended Learning Outcomes	T
A. Knowledge and understanding	Learning and teaching strategy
At the end of the module, learners will be	Studio development: Practical and theoretical
expected to:	studio practice alongside peers
	Private and Independent study: to begin to
A8. Demonstrate an understanding of the	develop students' learning autonomy and
overarching theories and practices that underpin	ownership of the knowledge and information
your area of creative practice.	gained during the module
	Group discussions/Group work: developing
A9. Demonstrate the ability to critically review,	teamwork in studio environment
interpret, analyse, evaluate and synthesise ideas	Research and referencing through practice
and concepts from a range of appropriate	development: underpinning personal practice
contextual sources.	through investigation of external professional
	practice
	·
B. Cognitive skills	Learning and teaching strategy
At the end of the module, learners will be	Studio development: Practical and theoretical
expected to:	studio practice alongside peers
B8. Develop independent, informed viewpoints,	Private and Independent study: to begin to
insights and judgments about the topic through	develop students' learning autonomy and
research, experience and critical evaluation.	ownership of the knowledge and information
	gained during the module
B9. Interpret, analyse and evaluate critical,	Lectures and seminars: to reinforce the
theoretical approaches to creative practice in	concepts and research methodologies involved
order to stimulate creative and academic	Critiques: linking between theory and practice
development.	and how this supports the evaluative process
	Research and referencing through practice
	development: underpinning personal practice
	through investigation of external professional
	practice
C. Practical and professional skills	Learning and teaching strategy
At the end of the module, learners will be	Tutorials: to reinforce individual understanding
expected to:	and ensure that the knowledge learnt
	Studio development: Practical and theoretical
C9. Research, evaluate and contextualise own	studio practice alongside peers
area of practice informed by key ideas and	Private and Independent study: to begin to
theories, applying appropriate academic	develop students' learning autonomy and
conventions and utilising a range of appropriate	ownership of the knowledge and information
research methods.	gained during the module
	Research and referencing through practice
	development: underpinning personal practice
	through investigation of external professional
	practice
D. Key transferable skills	Learning and teaching strategy
At the end of the module, learners will be	Tutorials: to reinforce individual understanding
expected to:	and ensure that the knowledge learnt
	Studio development: Practical and theoretical
D9. Conduct a rigorous, independent research	studio practice alongside peers
project that demonstrates written, verbal and	Private and Independent study: to begin to
visual communication skills through the clear,	develop students' learning autonomy and
focused presentation and articulation of ideas	ownership of the knowledge and information
and concepts.	gained during the module
	Research and referencing through practice
	development: underpinning personal practice
	through investigation of external professional
	practice
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