

TuneUp Project

(This is to have fun and set yourself up well for the start of your degree with us).

Over the summer see and hear things as a media maker, writer, sound designer or art director would. Open your ears and eyes to a range of experiences.

Part 1.

The world around you is full of opportunities to observe. What intrigues you most? Places, faces, how people behave, topical issues? Or do specific colours, sounds and movements catch your attention? In your Sketchbook add images, sketches and notes about 3 or more of your observations. How do these things make you feel?

Part 2.

Explore examples like those on www.artofthetitle.com and ponder why they chose that particular technique for that subject. In your Sketchbook add images/sketches and notes about 2 or more examples you researched.

You will share these in your first tutorial. Have fun with it, there are no right or wrong answers. This will help get you in the right frame of mind to enjoy what we have in store for you.

Materials

Material costs for this programme are minimal, although during your studies you may be invited on trips and events that could incur additional costs. We visit Aesthetica Film Festival annually (approx £120 each) and one other international trip such as Berlin Transmediale festival (approx £250). (Places on these trips are limited.)

Before you start the Programme, please gather a few essential tools including a 500Gb/1TB External Hard Drive, and a 34Gb (or larger) Video SD Card.

Please make sure these are labelled with your full name, and also make sure you have an A5 Sketchbook (plain not lined), along with pen and pencils to make notes and sketches as we explore a range of approaches to media in the first term.

Keep in touch online

Instagram: [pca_dmp](https://www.instagram.com/pca_dmp)

www.ontherunmedia.co.uk for our students' website.

vimeo.com/pcadmp