

Where I'm From

HE Graphic Design Year 1, Summer Project Brief

We've all taken a different journey in getting here, and yours is as individual as your thumbprint. As means of an introduction, you are asked to share your story in the form of a simple, single, square icon.

This image will communicate specific information about yourself, and your journey so far. Of course, you cannot put everything about your life into this icon, so you will need to consider what the most important things are, and what you wish to communicate, and what your audience (your classmates and tutors) needs to know.

You are asked to print the final icon at a scale of 15cm by 15cm, but the artwork should also work at a scale of 3cm by 3cm (you may wish to print it at this size also). You may use only one colour in addition to black and white and one typeface.

You are also asked to present a sketchbook that demonstrates your thought process, research, rough trials and rejected concepts/ideas. This work should be fully annotated.

Your designs may focus on:

- Place of birth, current home, or last place you lived
- Your interests
- Family history
- Your interest in design
- Interesting or unusual facts

Please bring the above work in during the first day of your inductions.

References:

Gerd Arntz | Saul Bass | Margaret Calvert | Jonathan Barnbrook | Robert Rauschenberg | Henri Matisse | Lotta Nieminen | Jessica Hische

Books:

1. Basics Design: Design Thinking: 8 by Gavin Ambrose and Paul Harris (Nov 2009) – worth buying for your year one studies.
2. Cutting Edges: Contemporary Collage by Robert Klanten, Hendrik Hellige and J. Gallagher (31 Jan 2011)
3. Alphabetic: An A to Z Technique Guide for Collage and Book Artists (Quarry Book) by Lynne Perrella (21 Dec 2005)
4. Collage Workbook, The by Randel Plowman (27 Jun 2012)
5. Basics Illustration: Thinking Visually by Mark Wigan (20 Nov 2006)
6. Instant Graphics: Source and Remix Images for Professional Design by Chris Middleton and Luke Herriot (1 Oct 2007)