



Summer Assignment Brief

Summer Brief Criticality and the ability to explore the image of fashion is an important part of the course. Over the summer we would like you to pick apart the following three images and provide us with your thoughts and opinions on how these images might have been made? Why they were made? How they make you feel? Examine content, composition, lighting, styling and model choice. If you could ask the photographer questions about their work, what would you like to know? We look forward to discussing your thoughts in September.



Image 1: Steven Meisel 'Water and Oil' for Vogue August 2010



Image 2: Guy Bourdin for the Charles Jourdan Campaign, 1978.



Image 3: Ellen von Unwerth for Guess Spring 2011